

**Recommended itinerary 1**

- DAY 1** Arrival in Erfurt · guided tour\* · van de Velde anniversary exhibition at Kunsthalle Erfurt\* · evening stroll through the historical old quarter followed by a meal in a traditional restaurant · overnight stay
- DAY 2** Transfer to Weimar · guided tour · House “Hohe Pappeln”\* · van de Velde anniversary exhibition at the Neues Museum Weimar · Nietzsche Archive\* · evening performance at the Deutsches Nationaltheater Weimar · overnight stay
- DAY 3** Transfer to Apolda · van de Velde anniversary exhibition at Kunsthaus Apolda Avantgarde\* · departure

**Recommended itinerary 2**

- DAY 1** Arrival in Weimar · guided tour · van de Velde anniversary exhibition at the Neues Museum Weimar · Bauhaus guided walk · Bauhaus-Museum Weimar\* · evening performance at the Deutsches Nationaltheater Weimar · overnight stay
- DAY 2** Transfer to Bürgel · Keramik-Museum Bürgel featuring ornamental ceramics made to van de Velde’s designs · transfer to Jena · van de Velde and Bauhaus group tour · van de Velde anniversary exhibition at the Kunstsammlung Jena · Evening meal at tower restaurant Scala with wonderful panoramic views · overnight stay
- DAY 3** Transfer to Gera · van de Velde anniversary exhibition at the Museum für Angewandte Kunst Gera\* · visit to Haus Schulenburg and exhibition\* · departure



\*ThüringenCard – Free time. Free admission. Visit over 200 leisure and cultural attractions in Thuringia with only one admission pass. For more information, visit [www.thueringencard.info](http://www.thueringencard.info)

The Van de Velde year in 2013 is supported by



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TEL +49 (0) 36 43 | 745-0  
tourist-info@weimar.de  
www.weimar.de



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Bahnhofstraße 28 | 99510 Apolda  
TEL +49 (0) 36 44 | 540-676  
tourist-info@im-weimarer-land.de  
www.im-weimarer-land.de



Jena Tourist-Information  
Markt 16 | 07743 Jena  
TEL + 49 (0) 36 41 | 49-80 50  
tourist-info@jena.de  
www.jena.de



Thüringer Tourismusverband  
Jena-Saale-Holzland e.V.  
Margarethenstraße 7/8 | 07768 Kahla  
TEL +49 (0) 36 24 | 784 39  
info@saaleland.de  
www.saaleland.de



Stadt Gera | Tourist-Information Gera  
Heinrichstraße 35 | 07545 Gera  
TEL +49 (0) 365 | 830 44 80  
info@gera-tourismus.de  
www.gera.de



Erfurt Tourismus & Marketing GmbH  
Erfurt Tourist Information  
Benediktsplatz 1 | 99084 Erfurt  
TEL +49 (0) 361 | 66 40-0  
service@erfurt-tourismus.de  
www.erfurt-tourismus.de



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www.thueringen-tourismus.de

[www.vandavelde2013.de](http://www.vandavelde2013.de)

# Henry van de Velde

Thuringia celebrates the multi-talented artist in 2013





Henry van de Velde

## THURINGIA CELEBRATES VAN DE VELDE IN 2013

In the turbulent years of the early Modernist movement around 1895, the European art world enthusiastically embraced a Flemish painter, who, like no other, seemed able by his words and deeds to open the door to the modern era: Henry van de Velde. He saw himself as an apostle of this future shift towards aestheticism, and as a driving force in the departure from the jaded era of Historicism to a new style consistent with Nietzsche's "new man". Assuredly turning his back on tradition, van de Velde disregarded the conventional boundaries between "arts" and "crafts", and applied his philosophy to the design of almost every area of life: the structure of buildings, the layout of rooms, the styling of clothing and jewellery, but also the design of everyday objects from furniture to lighting and even letter openers. All his life, the multi-talented artist stayed true to his belief that accomplished design should reflect the intended function of an object. He always followed the principle that beautiful things which blend into their surroundings would have an inspiring and uplifting effect on people.



left  
Louis Held  
Henry van de Velde  
around 1910

top  
Henry van de Velde  
Directors' room in the Grand Ducal Museum in Weimar  
Design from 1908, never realised



Bauhaus-Universität Weimar,  
formerly Grand Ducal Art School  
Geschwister-Scholl-Straße 8  
99423 Weimar  
www.uni-weimar.de

Louis Held  
Grand Ducal Art School  
around 1912|1915

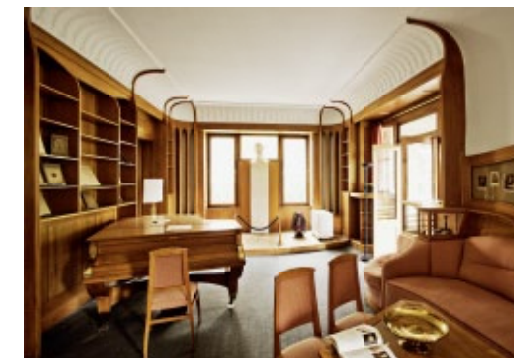


Bauhaus-Universität Weimar,  
formerly Grand Ducal School  
of Arts and Crafts  
Geschwister-Scholl-Straße 7  
99423 Weimar  
www.uni-weimar.de

Louis Held  
Grand Ducal School  
of Arts and Crafts  
1908

From 1902 to 1917, van de Velde was based in Weimar but was engaged throughout Europe. During his time in Weimar, he achieved some of the greatest accomplishments of his life's work. As well as designing the impressive ensemble of art school buildings (1904 – 1911) – which form the centre of the present-day Bauhaus-Universität Weimar and have been part of the UNESCO World Cultural Heritage since 1996 – he was heavily involved in the field of interior design. Elisabeth Förster-Nietzsche and Harry Graf Kessler were among his main clients in Weimar, as were Alfred von Nostitz, Else von Guaita-Lampe and the author Max von Münchhausen.

One of his most highly acclaimed interior creations was the conversion and expansion of the Nietzsche Archive in 1902|03, a commission referred to him by his friend and patron Harry Graf Kessler. Here in Weimar, van de Velde was able to realise his vision of a "Gesamtkunstwerk" or synthesis of the arts, a concept which has lost none of its impact to the present day. His second home "Hohe Pappeln" (High Poplars) was finally built in 1907|08, but underwent several interior alterations; on display here since 2003 are the furnishings from the apartment once belonging to Max von Münchhausen. Van de Velde went on to design two spacious villas in Weimar for Count Dürckheim-Montmartin (1912|13, Cranachstrasse 47) and Baron Henneberg (1913|14, Gutenbergstrasse 1a), as well as the façade of the Menzel apartment building (1906, Trierer Strasse 71), and the monument for the Koetschau family at the historical cemetery (1909).



Nietzsche Archive  
Humboldtstraße 36  
99423 Weimar  
www.klassik-stiftung.de



House "Hohe Pappeln"  
Belvederer Allee 58  
99425 Weimar  
www.klassik-stiftung.de



Ernst Abbe monument  
Carl-Zeiß-Platz  
07743 Jena  
www.jena.de



Haus Schulenburg Gera  
Straße des Friedens 120  
07545 Gera  
www.haus-schulenburg-gera.de  
The house and exhibitions are open to visitors all year round

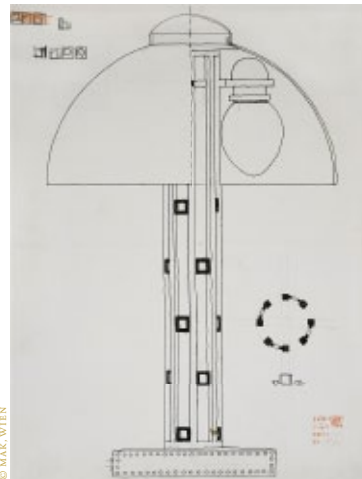
Whilst living in Weimar, van de Velde was actively engaged in Europe, but also closer to home in Thuringia. In Jena, for example, he created the “architectural art work” for the modern memorial or “tempietto” dedicated to physicist and social reformer Ernst Abbe. Haus Schulenburg Gera, formerly the residence of factory owner Paul Schulenburg dating from 1913|14, is another of the few all-embracing art forms by the artist that still remain intact today. The pottery town of Bürgel became an important centre for “art nouveau” ceramics thanks to van de Velde’s longstanding commitment to the town. By introducing new designs and decorations, the Flemish artist gave the local potteries an impetus that brought long-term success. Some of his designs and a variety of reproductions are on show in the Keramik-Museum Bürgel.



Keramik-Museum Bürgel  
Am Kirchplatz 2  
07616 Bürgel  
www.keramik-museum-buergel.de

Vase based on a design by Henry van de Velde around 1910

The dynamic Erfurt-Weimar-Jena region is celebrating the 150th anniversary of Henry van de Velde’s birth in 2013 by highlighting his achievements and those of his associates and students. The wealth of exhibitions and other events will give visitors the opportunity to acquaint themselves with all aspects of early modern art. Events will be held not only at the places where van de Velde lived and worked but also at other distinguished art institutions in Thuringia. The Kunsthalle Erfurt will be presenting the groundbreaking achievements of the Vienna Workshop. Along with van de Velde’s work, their designs and objects represent the fruits of this far-reaching reform movement, which defined cultural and intellectual life in Europe at the turn of the 20th century. The Kunsthaus Apolda Avantgarde, which has attracted a great many visitors since opening in 1995, is showing monographic exhibitions dedicated to Curt Herrmann, a friend of van de Velde from Berlin, and Max Ackermann, a student of van de Velde, as well as exploring the comprehensive works of the multi-talented artist Heinrich Vogeler.



Kunsthalle Erfurt  
in the Haus zum Roten Ochsen  
Fischmarkt 7  
99084 Erfurt  
www.kunsthalle-erfurt.de

Josef Hoffmann  
Lamp  
1903



Kunsthaus Apolda Avantgarde  
Bahnhofstraße 42  
99510 Apolda  
www.kunsthausapolda.de

Curt Herrmann  
Park at Belvedere Palace near Weimar. 1909

- 1863 born on 3 April in Antwerp as the son of a pharmacist
- 1880–1884 studied painting at the Academy of Art in Paris and Antwerp
- 1892|93 gave up painting to turn his attention to the Applied Arts
- 1895–1897 built Bloemenwerf House · first major success in Paris and Dresden
- from 1897 had a growing number of clients in Germany · founded a limited company · moved to Berlin
- 1901|02 appointed artistic advisor to the Grand Duke and moved to Weimar
- 1902–1906 founded the Arts and Crafts Seminar and Grand Ducal School of Arts and Crafts · close collaboration with Harry Graf Kessler and the Nietzsche Archive (conversion and expansion 1902|03) · building of the Art School (1904|11) and the School of Arts and Crafts (1905|06) · both are part of a UNESCO World Heritage site
- 1907–1913 built his second house in Weimar “Hohe Pappeln” (High Poplars) (1907|08), Dürckheim Villa (1912|13) and Henneberg Villa (1913|14) · other numerous private and public commissions in Germany, Riga and Paris
- 1914 resigned from his post in Weimar · recommended Walter Gropius as his successor
- 1917 settled in Switzerland · lent support to many emigrants · close friendship and collaboration with Ernst Ludwig Kirchner
- 1920 appointed architect for Anton Krölller and Helene Krölller-Müller in The Hague
- 1925 returned to Belgium to take up a professorship in Ghent
- 1926 founded the “La Cambre” design school in Brussels
- 1926–1936 numerous private and public commissions in Belgium, Netherlands and Germany
- 1937–1939 following retirement, designed the Krölller-Müller Museum in Otterlo, which houses the world’s largest private Van Gogh collection · design of the Belgian Pavilion for the World Exposition in Paris (1937) and New York (1939)
- 1943|44 death of his wife Maria Sèthe (1867–1943) withdrew from all posts
- 1947 emigrated to Switzerland and wrote his memoirs
- 1957 died on 25 October in Zürich after a short illness

## WEIMAR

1

Tue–Sun 10 am–6 pm

Adults € 5.50 | conc. € 3.50  
students € 1.50

Combined ticket  
(Exhibition at Neues Museum  
Weimar, House “Hohe Pap-  
pehn” and Nietzsche Archive)  
Adults € 9 | conc. € 6  
students € 2

### Passion, function and beauty. Henry van de Velde’s Contribution to European Modernism

24 MAR – 23 JUNE 2013

Klassik Stiftung Weimar  
Neues Museum Weimar  
Weimarplatz 5 | 99423 Weimar  
www.klassik-stiftung.de  
TEL +49 (0) 36 43 | 545-400

### The Architect Henry van de Velde

29 MAR – 12 MAY 2013

Bauhaus-Universität Weimar  
Geschwister-Scholl-Straße 8 | 99423 Weimar  
www.uni-weimar.de  
TEL +49 (0) 36 43 | 58-3000

3

Duration 2 hrs.  
Group price € 95

### Dawn of the 20th century. Art nouveau in Weimar (GUIDED TOUR)

ALL YEAR ROUND ON REQUEST

Meeting point Weimar Tourist Information  
Markt 10 | 99423 Weimar  
TEL +49 (0) 36 43 | 745-0

4

Duration 1 hr. 30 mins.  
Adults € 5 | conc. € 3

### Van de Velde Walk (GUIDED)

FROM SEPT 2011 EVERY SAT AT 11 AM  
AND ON REQUEST

Meeting point Bauhaus.Atelier  
Geschwister-Scholl-Straße 6a | 99423 Weimar  
www.uni-weimar.de/bauhausspaziergang  
TEL +49 (0) 36 43 | 58-3000

## ERFURT

5

Tue, Wed, Fri–Sun  
11 am–6 pm  
Thu 11 am–10 pm  
Adults € 8 | conc. € 5

### The Vienna Workshop

24 MAR – 16 JUNE 2013

Kunsthalle Erfurt | Haus zum Roten Ochsen  
Fischmarkt 7 | 99084 Erfurt  
www.kunsthalle-erfurt.de  
TEL +49 (0) 361 | 655 5660

6

Tue–Sun 10 am–6 pm  
Mon by appointment  
(please phone)

Adults € 5 | conc. € 4  
School groups  
(per child) € 1

### Max Ackermann

13 JAN – 1 APR 2013

Kunsthaus Apolda Avantgarde  
Bahnhofstraße 42 | 99510 Apolda  
www.kunsthhausapolda.de  
TEL +49 (0) 36 44 | 51 53 64

Artist Max Ackermann (1887–1975) was raised in  
Ilmenau. He was a student of van de Velde’s sculpture  
courses and recorded details in his journal.

7

Tue–Sun 10 am–6 pm  
Mon by appointment  
(please phone)

Adults € 5 | conc. € 4  
School groups  
(per child) € 1

### Curt Herrmann

23 JUNE – 18 AUG 2013

Kunsthhaus Apolda Avantgarde  
Bahnhofstraße 42 | 99510 Apolda  
www.kunsthhausapolda.de  
TEL +49 (0) 36 44 | 51 53 64

Curt Herrmann (1854–1929) was a leading impres-  
sionist and pointillist painter based in Berlin and  
an instrumental figure in van de Velde’s success in  
Germany post-1897.

8

Tue–Sun 10 am–6 pm  
Mon by appointment  
(please phone)

Adults € 6 | conc. € 5  
School groups  
(per child) € 1

### Heinrich Vogeler. Life in Art

7 SEPT – 21 DEC 2013

Kunsthhaus Apolda Avantgarde  
Bahnhofstraße 42 | 99510 Apolda  
www.kunsthhausapolda.de  
TEL +49 (0) 36 44 | 51 53 64

Heinrich Vogeler (1872–1942) had visions of  
creating a “world of promise” with his “compelling  
dreams of spring”.

## BÜRGEL – SAALE REGION

9

Tue–Sun 11 am–5 pm  
Adults € 3 | conc. € 2

### Henry van de Velde and Art Nouveau ceramics in Bürgel

25 MAY – 22 SEPT 2013

Keramik-Museum Bürgel  
Am Kirchplatz 2 | 07616 Bürgel  
www.keramik-museum-buergel.de  
TEL +49 (0) 366 92 | 373-33

## JENA

10

Tue, Wed, Fri 10 am–5 pm  
Thu 3 pm–10 pm  
Sat, Sun 11 am–6 pm

Adults € 8 | conc. € 5  
students € 1

### Henry van de Velde in Jena. Paintings, sculptures, drawings, photographs and documents

10 MAR – 26 MAY 2013

Städtische Museen | Kunstsammlung Jena  
Markt 7 | 07743 Jena  
www.museen.jena.de  
TEL + 49 (0) 36 41 | 49-82 61

11

Tue, Wed, Fri 10 am–5 pm  
Thu 3 pm–10 pm  
Sat, Sun 11 am–6 pm

Adults € 8 | conc. € 5  
students € 1

### Henry van de Velde, the Painter and the Neo-impressionists. Paintings, drawings and prints

1 SEPT – 24 NOV 2013

Städtische Museen | Kunstsammlung Jena  
Markt 7 | 07743 Jena  
www.museen.jena.de  
TEL + 49 (0) 36 41 | 49-82 61

12

Duration 2 hrs.  
Group price € 90

### Henry van de Velde and the Bauhaus Artists in Jena (GUIDED TOUR)

ALL YEAR ROUND ON REQUEST

Meeting point Jena Tourist Information  
Markt 16 | 07743 Jena  
TEL + 49 (0) 36 41 | 49-80 50

The tour spans the development from Henry van  
de Velde’s art nouveau to Walter Gropius’ Bauhaus  
villas, Haus Auerbach and Haus Zuckerkindl.

## GERA

13

Mon–Fri 10 am–4 pm  
Sat 2 pm–5 pm

Admission € 5

### Henry van de Velde and Haus Schulenburg Construction history – reconstruction

17 MAR – 3 NOV 2013

Haus Schulenburg Gera  
Straße des Friedens 120 | 07545 Gera  
www.haus-schulenburg-gera.de  
TEL +49 (0) 365 | 826 41-0

14

Tue–Sun & public hols.  
11 am–6 pm

Adults € 4 | conc. € 2.50  
School groups free

### Henry van de Velde and Thilo Schoder. Master and student

16 JUNE – 22 SEPT 2013

Museum für Angewandte Kunst Gera  
Greizer Straße 37 | 07545 Gera  
www.gera.de  
TEL +49 (0) 365 | 838-42 50

15

Tue–Sun & public hols.  
11 am–6 pm

Adults € 4 | conc. € 2.50  
School groups free

### Art nouveau in Gera. Objects, models, designs, art works and photographs

13 OCT 2013 – 26 JAN 2014

Museum für Angewandte Kunst Gera  
Greizer Straße 37 | 07545 Gera  
www.gera.de  
TEL +49 (0) 365 | 838-42 50

Events in 2013 at a glance

